



Suzaku in the News

Prepared by Ilana Harrus

Presented by Koji Mukai



We have a new logo!



Designed by graduate student Toshi Hagihara

In use for the first time extensively at this meeting.





Future plans

(slide from last meeting)

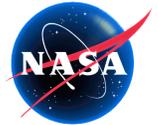


- 1) Involvement on Suzaku from our new science writer (Bob Naeye)
- 2) Ask for contributions directly from the PIs following the Chandra model.



Press Releases

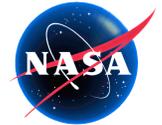
(since May only)



- 1) New type of AGN -- July 30 -- (joint Swift release)
 - 2) Determining properties of neutron stars -- August 27 --
(joint XMM-Newton release)
 - 3) Solving the mystery of Cosmic Rays origin -- October 9 --
(joint Chandra result)
- + **3** press releases from this meeting (pending approval from HQ and all parties concerned...)



Coverage (I)



1) New type of AGN was extensively covered all over the world. In the US: USA Today, Discovery Channel, New Scientist, UPI, ABC science-online. Was lead story on Space.com, SciScience Daily, (and many more “smaller” web-sites all over the world...)

The screenshot shows a news article on the USA Today website. The article is titled "Gas and dust hide massive black holes" and is categorized under "Technology » Science & Space". It is written by Ker Than for SPACE.com. The article features a photograph of a galaxy with a bright orange core. The text describes a new discovery of "hidden" AGN (Active Galactic Nuclei) where the central black hole is obscured by gas and dust. It mentions that this discovery is important because it helps scientists understand why some supermassive black holes shine and others don't. The article is dated "Posted 2h 14m ago" and includes a "Comment" button. There are also links for "E-mail", "Save", and "Print".

FOR MORE INFORMATION

News from SPACE.com

Science and space news on USATODAY.com

FIND MORE STORIES IN: NASA | Gas | X-rays

Hidden black holes

Related Advertising Links

AARP & The Hartford Auto Insurance Quote
Over 50? Save \$303 On Fast, No Hassle Auto Ins With...
www.hartford.com

Explosive Investment Report
Read now and profit with the pro's
stockadvisor.com

See where your friends have traveled and hear their stories.
tripadvisor

E-mail features

E-mail newsletters
Sign up to receive our free Tech e-newsletter and get the top news of the day in your inbox.

E-mail



Coverage (II)



- 2) New technique to probe neutron stars was covered by several magazines including New Scientist, Sky and Telescope. Also reported by many science websites (MSNBC, ScienceDaily, Space.com). Got excellent international coverage (carried by UPI) both in Europe and Asia.

- 3) Cosmic ray result: Was covered by many science websites (DiscoveryChannel.com, Space.com, LiveScience, SpaceDaily, ScienceDaily, YahooNews,...). Possible story in Scientific American. International coverage in Bulgaria, France and Germany.



Future plans



- 1) Include note about possible PR with the data in the **official** mail going to users.
- 2) Keep up the tracking on Suzaku (easy to overlook as it is often “coupled” with other missions that are a bit more familiar to the press)